

# Jill Shiffert

## graphic designer

419 378 2316 

jillshiffert@gmail.com 

www.jillshiffert.com 

### education +

Bachelor of Science  
Visual Communication Technology  
Minor in Fine Arts

Bowling Green State University | May 2005

### skills +

PC and Mac platforms

Proficient in:

Adobe Photoshop

InDesign

Illustrator

Acrobat

QuarkXpress

Microsoft Office

Working knowledge of HTML & CSS

### recognition +

2008 HSMIA Adrian Award:  
Best In-House Advertising Campaign

2008 Maggie Award Finalist:  
Best Supplement

2007 Maggie Award: Best Trade Tabloid

2005 BGSU VCT Best-in-Show

2005 BGSU Deans List

2004 BGSU VCT Design Class Winner

2004 BGSU Student of the Year Nomination

2003 + 2004 + 2005 BGSU Deans list

*References available upon request*

### + experience

#### LABITE.COM

Los Angeles, CA | Oct. 2009 - Present

In-house designer responsible for design and marketing. Print and multimedia projects range from restaurant guides, sales collateral and presentation materials, advertising and design project for partner restaurants. Incorporated social media marketing strategies.

#### TRAVELAGE WEST MAGAZINE

Los Angeles, CA | March 2007 - May 2009

Designed editorial layout for bi-weekly trade travel publication with 26,000 circulation. Assumed art director responsibilities for supplemental publication "Family Getaways", a new TAW publication. Responsibilities included layout, supplement design and art direction, conducted photo research, photo archiving and weekly web site updates. Assisted with photo shoots and media events.

#### LOS ANGELES TIMES

Los Angeles, CA | Feb. 2007 - Mar. 2007

Developed and designed advertisements for a prominent real estate client.

#### TOLEDO FREE PRESS

Toledo, OH | May 2006 - Jan. 2007

Designed newspaper layout and advertisements for Toledo newspaper with 150,000 circulation. Responsibilities included layout, weekly web site updates, pagination and ad creation. Collaborated with team to increase weekly circulation from 30,000 to 150,000.

#### OWENS COMMUNITY COLLEGE

Toledo, OH | Sept. 2005 - May 2006

Developed and designed various marketing print projects including class schedules, newsletters, postcards, posters, brochures, web banners and power point presentation. Assisted and directed photo shoots and event photography.

#### BOWLING GREEN STATE UNIVERSITY

Bowling Green, OH | Aug. 2005- Sept. 2005

Developed and designed nine brochures in each area of study for the College of Technology at BGSU. Assisted in photo shoot direction.

#### THE BG NEWS

Bowling Green, OH | May 2005 - Sept. 2005

Managed, advised and trained the BG News production staff. Directed and designed for special summer projects, including FYI Magazine, the student photo directory and summer issue of the BG News.

#### EPSILON PI TAU

Bowling Green, OH | Feb. 2005 - Mar. 2005

Developed and designed brochure and posters to promote the Epsilon Pi Tau academic fraternity, specifically to community and technical colleges.

#### THE BG NEWS

Bowling Green, OH | Aug. 2003 - May 2005

Developed and designed advertisements and newspaper layout under daily deadlines.